



## Christine Westermayr

- NeuroColor Certified Lead Facilitator Europe
- Erickson Certified Professional Coach (Neuro Linguistic Programming Institute)
- Master's Degree in Business Administration and Economics at the University of Augsburg with „cum Laude“
- Wealth Management Diploma at UBS AG in Zürich
- Professional experience in various industries, e.g. Banking (UBS Wealth Management, Asset Management > 1 Mrd Asset Volume), Spudy Family Office, Retail Industry, Sports, Health and Wellness Industries
- Successful introduction of the innovative Canadian sports apparel brand "Lululemon" to Europe
- Entrepreneurial management in developing new markets
- Leadership experience from building and leading small teams to a whole organization

### Focus of consulting and training work:

- Organizational Transformation ("Curiosity Based Transformation") and Change Management
- Leadership Development on all levels: Leading Self, Leading Others, Leading the Organization
- High Performance Coaching, Personal Development Coaching, Sustaining Performance Coaching (Emotional Regulation)
- Specialist in Psychometrics (NeuroColor): Utilizing Neurodiversity for Performance Growth
- Real Conversations: Understand how the brain works and reach anyone
- Successful Habit Change

### My message

„The mind is just like a muscle - the more you exercise it, the stronger it gets and the more it can expand.“ - Idowu Koyenikan

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